



State of South Carolina Request for Contribution Distribution

This form is designed to collect the information required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution for the designated organization. The state agency providing the contribution should use this form to collect information from the designated organization. The information must be collected from the designated organization before the funds can be disbursed.

Contribution Information

Amount	State Agency Providing the Contribution	Purpose
\$150,000.00	J200 - Department of Alcohol and Other Drug Abuse Services	Fentnyl Awareness Campaign

Organization Information

Entity Name	SC Department of Alcohol and Other Drug Abuse Services
Address	1801 Main Street, 12th Floor
City/State/Zip	Columbia, South Carolina 29201
Website	www.daodas.sc.gov
Tax ID#	57-6000286
Entity Type	State Agency

Organization Contact Information

Contact Name	Michelle Nienhius
Position/Title	Manager of Prevention and Intervention Services
Telephone	803.896.1184
Email	mnienhius@daodas.sc.gov

Plan/Accounting of how these funds will be spent:

Description	Budget	Explanation
Fentanyl Awareness Campaign		Digital platforms, mobile banners and full panel banners purchased through National CineMedia LLC. The run date for the campaign is 2/15/2024-5/9/2024.
Open Conversation SC- Fentanyl Messaging	\$100,000.00	Placement of 30-second fentanyl spot on social media and streaming services.
Grand Total	\$100,000.00	

Please explain how these funds will be used to provide a public benefit:

DAODAS is purchasing advertising space through fourteen movie theatres throughout the state to run banner ads for the "Just One Fake Pill Can Kill" Campaign. This campaign warns people of the dangers of fentanyl-laced pills. Ads air prior to the feature presentation and drive viewers to the "Just Plain Killers" website (Justplainkillers.com) where they can learn more information related to the dangers of fentanyl, the availability of overdose reversal medication such as naloxone, signs and symptoms of an overdose, etc. Ads will be airing on 177 screens across the state during the timeframe stated above.

Open Conversation SC (Openconversationsc.com) is a new DAODAS campaign launched in November 2023. The purpose of the educational campaign is to encourage parents to have short, frequent conversations with their children to talk with them about alcohol, tobacco and other drugs to keep them healthy and safe. The 30-second PSA spots that will air on social media and streaming services will drive citizens to the website that includes conversation starters/games, facts about alcohol and other drugs, age-appropriate conversation starters, etc. The website also displays video vignettes (that are also housed on the DAODAS YouTube channel) demonstrating how to start a conversation and tips on keeping the conversations going. The 30-second spot that will be aired related to fentanyl can be viewed at: <https://www.youtube.com/watch?v=A3G8h4YF3CU>

- 1) Organization hereby gives assurance that no person shall, upon the grounds of race, creed, color, or national origin, be excluded from participation in, be denied the benefit of, or be otherwise subjected to discrimination under any program or activity for which this organization is responsible.
- 2) Organization certifies that it will provide quarterly spending reports to the Agency Providing Contribution listed above.
- 3) Organization certifies that it will provide an accounting at the end of the fiscal year to the Agency Providing Contribution listed above.
- 4) Organization certifies that it will allow the State Auditor to audit or cause to be audited the contributed funds.

Stephen L. Dutton _____


_____ Title

_____ Printed Name

_____ Date

Certifications of State Agency Providing Contribution

- 1) State Agency certifies that the planned expenditure aligns with the Agency's mission and/or the purpose specified in the appropriations act.
- 2) State Agency certifies that the Organization has set forth a public purpose to be served through receipt of the expenditure.
- 3) State Agency certifies that it will make distributions directly to the organization.
- 4) State Agency certifies that it will provide the quarterly spending reports and accounting received from the organization to the Senate Finance Committee, House Ways and Means Committee, and the Executive Budget Office by June 30, 2024.
- 5) State Agency certifies that it will publish on their website any and all reports, accountings, forms, updates, communications, or other materials required by Proviso 117.21 of the appropriations act.
- 6) State Agency will certify to the Office of the Governor that it has complied with the requirements of Executive Order 2022-19 by June 30, 2024.



Agency Head Signature

3/25/2024

Date



Printed Name



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2024.

Contribution Information

Amount	State Agency Providing the Contribution	Purpose
\$150,000.00	J200 - Department of Alcohol and Other Drug Abuse Services	Fentanyl Awareness Campaign

Organization Information

Entity Name	SC Department of Alcohol and Other Drug Abuse Services
Address	1801 Main Street, 12th Floor
City/State/Zip	Columbia, SC 29201
Website	www.daodas.sc.gov
Tax ID#	57-6000286
Entity Type	State Agency

Organization Contact Information

Name	Michelle Nienhius
Position/Title	Manager of Prevention and Intervention Services
Telephone	803-896-1184
Email	mnienhius@daodas.sc.gov

Reporting Period

Reporting Period	Quarter 3: January 1, 2024 - March 31, 2024
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Accounting of how the funds have been spent:

Description <i>(Attach additional detail for subgrantees and affiliated nonprofits)</i>	Budget	Expenditures					Total	Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4			
National CineMedia LLC	\$100,000.00			\$16,666.67		\$16,666.67	\$83,333.33	
						\$0.00	\$0.00	
						\$0.00	\$0.00	
						\$0.00	\$0.00	
						\$0.00	\$0.00	
						\$0.00	\$0.00	
						\$0.00	\$0.00	
						\$0.00	\$0.00	
Grand Total	\$100,000.00	\$0.00	\$0.00	\$16,666.67	\$0.00	\$16,666.67	\$83,333.33	

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year) :

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.

Sara Goldsby
Signature
Sara Goldsby
Printed Name

Director
Title
3/26/24
Date



State of South Carolina Contribution Expenditure Report

This form is designed to collect the quarterly and annual expenditure reports required by South Carolina in accordance with Proviso 117.21 of the appropriations act and Executive Order 2022-19. This form must be submitted to the state agency that is providing the contribution to the designation organization at the end of year quarter and by June 30, 2024.

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Reporting Period

Reporting Period	
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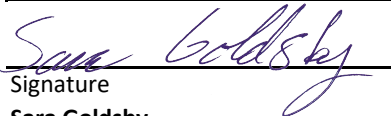
Accounting of how the funds have been spent:

Description <i>(Attach additional detail for subgrantees and affiliated nonprofits)</i>	Budget	Expenditures					Total	Balance
		Quarter 1	Quarter 2	Quarter 3	Quarter 4			
Fentanyl Awareness Campaign- National CineMedia	\$50,000.00		\$16,666.67	\$16,666.67	\$16,666.66	\$50,000.00	\$0.00	
Open Conversation SC- Fentanyl Messaging- iHeart Media	\$50,000.00				\$50,000.00	\$50,000.00	\$0.00	
						\$0.00	\$0.00	
						\$0.00	\$0.00	
						\$0.00	\$0.00	
						\$0.00	\$0.00	
						\$0.00	\$0.00	
						\$0.00	\$0.00	
Grand Total	\$100,000.00	\$0.00	\$16,666.67	\$16,666.67	\$66,666.66	\$100,000.00	\$0.00	

Explanation of any unspent funds (to be provided only if unspent funds remain at the end of the fiscal year) :

Expenditure Certification

The Organization certifies that the funds have been expended in accordance with the Plan provided to the Agency Providing the Distribution and for a public purpose.


 Signature
Sara Goldsby
 Printed Name

Director
 Title
7/1/2024
 Date